

WWW.SOUTHEASTERNSEABOARDSYMPOSIUM.ORG

**13TH ANNUAL
SOUTHEASTERN SEABOARD EMERGENCY NURSES SYMPOSIUM**

MAY 2-6, 2012

**SHERATON WATERSIDE HOTEL
NORFOLK, VA**

CO-PROVIDED BY

**SESS, INC
&
SOUTHERN REGIONAL AHEC**



HOTEL ACCOMMODATIONS:

Sheraton Norfolk Waterside Hotel
777 Waterside Drive
Norfolk, VA 23510
(757) 622-6664

RESERVATION deadline: **April 1, 2012**



ROOM RATES: City View \$119/night plus 13% tax plus \$1.00 flat bed tax per room per day
Harbor View: \$139/night plus 13% tax plus \$1.00 flat bed tax per room per day
Complimentary Internet in guest rooms for all SESS attendees

CHECK-IN time: 4:00 pm CHECK-OUT time: 11:00 am

AUTOMOBILE PARKING: Convenient, covered and secured automobile self-parking is located at the Dominion Tower Parking Garage, adjacent to the hotel and other nearby facilities. Parking is subject to availability. The current charge for self-parking for overnight guests at Dominion Tower Parking Garage is \$12.00 per car per day. Overnight valet parking is available upon request at a current charge of \$22.00. Valet parking during an event only is currently \$12.00 per day. (Prices are subject to change without notice). ****Special Self-Parking for SESS overnight guests of \$5.00 per day.**

CONTINUING EDUCATION CREDIT

SESS conference attendees may earn up to a total of 15.0 contact hours, CNE. Credit is awarded by session.

Pre-Session Educational Activities:

CEN Prep Course: 15.0 contact hours, CNE will be awarded to participants who attend 100% of this activity.

CPEN Prep Course: 15.0 contact hours, CNE will be awarded to participants who attend 100% of this activity.

Customer Service: 3.75 contact hours, CNE will be awarded to participants who attend 100% of this activity.

SANE Certification Prep Course: 7.5 contact hours, CNE will be awarded to participants who attend 100% of this activity.



Southern Regional AHEC is approved as a provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Any conflicts of interest on the part of the speakers or planning committee members will be disclosed as they are identified;

SESS, Inc and SR-AHEC do not endorse or recommend any products or procedures presented in this activity.



2012 Southeastern Seaboard Emergency Nurses Symposium

May 2-6, 2012

Sheraton Waterside Hotel, Norfolk, VA

Pre-Sessions:

May 2 & 3, 2012

8:00-5:00 pm both days

CEN Prep Course	Pam Bartley, BS, RN, CEN, CCRN, CPEN
CPEN Prep Course	Melissa Weir, MS, RN, CEN, CPEN

May 3, 2012

8:00-5:00 pm

SANE Certification Prep Course	Cynthia Leahy, MSN, RN, SANE-A, SANE-P
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1:00-5:00 pm

Customer Service	Cathy Fox, RN, CEN, CPEN
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SESS Conference Agenda

Thursday, May 3, 2012

5:00-8:00 pm Early Registration – Opening Reception with Exhibitors

Friday, May 4, 2012

7:00-8:00 am Registration & Continental Breakfast

8:00-8:15 am Opening Ceremony/Welcome

8:15-9:15 am

All I Need to Know in Life I Learned at the Journal of Emergency Nursing

Stories of Courage, Clinical Pearls of Wisdom, Trends of Issues Facing Emergency Nurses, Lessons Learned, and an inside look at how one emergency staff nurse became hooked on the Emergency Nurses Association.

Gail Pisarcik Lenehan,
EdD, MSN, RN, FAEN,
FAAN

9:15-4:00 pm Exhibit Hall Open/Coffee with the Exhibitors – York/Stratford/Providence Level 3

10:15-11:15 am

Topic

Faculty

The People Experience: Managing Expectations This session will discuss customer satisfaction from the viewpoint of patients, family, staff, and management. We will review strategies to enhance the experience and discuss techniques to help us understand the value of relationships.	AnnMarie Papa, DNP, RN, CEN, NE-BC, FAEN
Four Horsemen of Trauma This presentation is to increase awareness of the potential lethal outcomes of multisystem trauma. It will highlight the 4 Horsemen: Red River: Hypovolemia, Blue Norther; Hypothermia, Pale Horse; Acidosis, and Black Knight: Coagulopathy through a pathophysiological review of homeostasis. Case studies of multisystem trauma for each horse will be presented	Laura Gallagher, MSN, APRN-CS, CEN
Pediatric Initial Assessment and Priority Setting Learn how to enhance your pediatric assessment and priority setting skills. Identify risk factors, signs and symptoms of illness or injury in the pediatric patient. Real life experiences will be illustrated.	Erin Miller, RN, CPN
Drug Recognition All abused drugs fall under one of seven drug categories each with its own identifiable signs. This session will discuss the various signs and symptoms listed on the DRE matrix and the clinical indicators that go along with these abused drugs.	Jim Graham, MCJ, EMT-PS

11:30-12:30 pm

The Power of Influence: How to be a Difference Maker This session will review negotiation strategies from the stretcher-side to the boardroom. We will review strategies for success and outline techniques to help avoid pitfalls and disaster.	AnnMarie Papa, DNP, RN, CEN, NE-BC, FAEN
Can We Treat AMI's all the same? 12-Lead ECG in ACS This session will discuss the pathophysiology of CAD, AMI, and ACS, identify concepts of 12-lead interpretations in the AMI using a case study approach.	Ray Bennett, BSN, RN, CEN, CRRN, CTRN, NREMT-P

Pediatric Non-Traumatic Abdominal Emergencies Identify the clinical features and emergency management of several important acute surgical disorders in the pediatric population. Four case studies will be highlighted.	Erin Miller, RN, CPN
Swimming With Sharks – Preparing the medical provider for their day in court including tips, pitfalls, and case study What is the difference between criminal and civil litigation? How do the two differ, are similar, and intertwine? This session will share specific strategies in tricks, tactics, and wordplay used to trip defendants up while under examination.	Jim Graham, MCJ, EMT-PS

12:30-1:30 pm

Lunch in Exhibit Hall - York/Stratford/Providence Level 3

1:30-2:30 pm

Redesigning Triage: Improving the patient experience How do we redesign triage systems to make them more patient friendly and provide the best care for the most patients? Learn how to redesign triage processes, systems, and environments to optimize the patient experience.	James Hoelz, MS, MBA, RN, CEN, FAEN
Iron Men/Insight to the care of the Heart Failure/LVAD patient in the ED Are you prepared to assess and treat the patient who presents to the ED with an implanted left ventricular assist device (LVAD)? Insight to this type of patient, expected conditions and complications will be discussed.	Ray Bennett, BSN, RN, CEN, CFRN, CTRN, NREMT-P
Pediatric psychiatric patient This presentation will review common psychiatric disorders for each age group with an emphasis on maintaining a safe environment, documentation, and family interactions.	Katie Koss, BSN, RN, CPEN, CPN
Patterned Injury: Documenting these Diamond's in the rough This session uses case studies to identify examination findings of forensic interest, and will cover best practice standards in forensic photography.	Cyndi Leahy, MSN, RN, SANE-A, SANE-P

2:30-3:15 pm

Exhibit Hall/Break - York/Stratford/Providence Level 3

Exhibit Hall closes at 4:00 pm

3:30-4:30 pm

Engaging Employees and Hardwiring Success As leaders, we are expected to make positive changes to our work environment to improve performance. Designing change and engaging employees to embrace that change is often more difficult. This session will provide you with tools to hardwire success in your ED.	James Hoelz, MS, MBA, RN, CEN, FAEN
Black, White, and Shades of Grey, X-ray Interpretation made Easier This presentation will introduce participants to the basics of x-ray studies, with emphasis on the chest x-ray. Identification of normal and abnormal conditions and disease states will increase the comfort level of the learner.	Dan Andrews, MBA, RN, CEN
Stroke Out- How many pediatric patients are having strokes without being noticed? This session will offer a review of current literature about pediatric strokes including patients in the neonatal period as well as throughout childhood, including the need for pediatric stroke protocols.	Katie Koss, BSN, RN, CPEN, CPN
Virginity: Is it Evident? This session will explore how global culture has influenced individual and provider-level expectations of sex acts on the appearance of the female genitalia, and provide evidence-based knowledge that translates to practice in emergency or forensic nursing.	Cyndi Leahy, MSN, RN, SANE-A, SANE-P

6:00-8:00 pm

American Rover Excursion Sunset Cruise tickets \$30/pp- limit 90



Since 1986, the American Rover has been one of the

Roads area. Cruises depart from Waterside in the heart of Downtown Norfolk, Virginia. Come join us for a beautiful sunset cruise on the American Rover Clipper Ship. Join us for light refreshments, cash bar, and enjoy a relaxing evening with your colleagues. Tickets are \$30 per person, and limited to the first 90 sold.

American Rover's red "tan bark" sails signature sights of the Hampton

Saturday, May 5, 2012

7:15-8:00 am

Registration/Continental Breakfast

8:15-9:15 am

Organizing Meetings That Work Meetings are a part of every business. Productive meetings can set the tone for business in a dynamic and profitable way. This session will discuss various meeting formats and ideas that will make your next meeting more productive and less monotonous.	Dan Andrews, MBA, RN, CEN
Terrorism Come hear about the historical evolution and current use of different agents in terrorism. Will discuss the role of Homeland Security, and also include current hospital training and response teams.	Mark Day, BSN, RN, CEN, EMT-P
Intentional Injury in Children: The Untold Story Enhance your awareness about the most recent staggering evidence of the incidence of family violence and the impact it has on children. Learn how to differentiate between accidental and inflicted injury, identify children at risk, and understand your role in prevention.	Elizabeth Atkins, RN, CCRN
Clear and Present Danger: The Distracted Driver Texting behind the wheel has recently been identified as the biggest “new” threat facing drivers of all ages. This multimedia presentation will dramatically demonstrate the dangers of cell phone use and other distractions are while driving.	Jack Rodgers, BSN, RN, NREMT-P

9:30-10:30 am

Making Sense of Monthly Management Reports This presentation is geared to newer ED leaders. Through actual case presentations and real life reports, learn how to make sense of the various monthly reports, as well as their relation to the overall facility picture,	Dan Andrews, MBA, RN, CEN
Capnography use in Emergency Medicine Why capnography? Why not Pulse Oximetry? Come and find out why capnography should be used in the ED for non-intubated vs. intubated patients.	Mark Day, BSN, RN, CEN, EMT-P
Put Me Back In Coach: Protecting Kids with Concussions Generations of young athletes have been told to “shake it off and get back in there” when injured during competition. There is a disconnect between coaches and the need for monitoring and frequent evaluation when concussions are suspected. This session identifies the significance of the problem and how we can protect our young athletes.	Jack Rodgers, BSN, RN, NREMT-P
“Wasted Life” – Teen Suicide Discover the myths and facts surrounding teen suicide. Explore the relationship between suicide and mental and physical illness and to identify suicide assessment and intervention strategies.	Kevin McFarlane, BSN, RN, CEN, EMT

10:45-11:45 am

Go with the Flow- Implementing the Role of the Flow Facilitator in Your ED Could your department benefit from a designated person who can monitor the “internal” flow? Answers to this question and a case study of how two very different EDs implemented the role; the challenges they faced and the benefits gained will be shared.	Deb Delaney, MS, RN,CEN
Septic Shock- A Pause in the Act of Dying Come learn the current epidemiology of septic shock and the impact on the emergency department and healthcare as a whole. Particular attention will be paid to the systemic inflammatory response syndrome (SIRS) criteria and evidence based treatment recommendations.	Andrew Galvin, ACNP, BC, CEN
Implementation of a Pediatric Trauma Massive Transfusion Protocol: Lessons Learned and Lessons Taught This session will present the unique coagulation qualities in children vs. adult trauma patients and distinguish emergency release blood or transfusion support through massive transfusion protocols.	Elizabeth Atkins, RN, CCRN
A Scream for Help: Understanding self injury What is Self Injury? How can we differentiate between self injury from suicide. Review the methods of identifying and treating self-injurious patients in the ED setting.	Kevin McFarlane, BSN, RN, CEN, EMT

12:00-1:00 pm

Lunch

<p>A patient's perspective on stroke... the day that changed my life This presentation will discuss a professional speaker's journey back to health after suffering a stroke while watching her child's soccer game. Emergency department nurses made a difference for her successful outcome.</p>	<p>Allison Zmuda, CSP</p>
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1:15-2:15 pm

<p>To Err is Human..... Or is it? The purpose of this presentation is to increase awareness of the potential second victim: the nurse in serious adverse events. The speaker will highlight the IHI White Paper on Respectful Management of serious clinical adverse events and review particular cases such as suicides, whistle blowing, and other consequences.</p>	<p>Laura Gallagher, MSN, APRN-CS, CEN</p>
<p>What Things go BOOM: Blast injuries and improvised explosive devices This lecture will provide an overview of the epidemiology, characteristics, and mechanism of and common associated injuries that occur with explosions and explosive devices.</p>	<p>Andrew Galvin, ACNP, BC, CEN, and William Shumate</p>
<p>Sticky Icky Blood: The truth about pediatric sickle cell This presentation will enhance your understanding of sickle cell disease in the pediatric population, including sickle cell basics, triage considerations, common complications, and current recommendations for treatment.</p>	<p>Emily Fox, MSN, RN, CPEN</p>
<p>50 Ways to Leave Your Lover Poison has been disguised and used throughout our history even to induce poison to unsuspecting individuals. This session will assist the nurse in looking for poisoning symptoms, and become aware of unusual dangerous foods.</p>	<p>Dennis Emerson, BS, RN</p>

2:30-3:30 pm

<p>Placing a Provider at Triage – Can it Help? One method being utilized in many EDs is the process of placing a provider at triage. Since the patients come to “see the doctor” doesn't it make sense to “see the doctor” sooner. This session will present strategies and how to implement the tools discussed.</p>	<p>Deborah Delaney, MS, RN, CEN</p>
<p>Challenges in the ED: Case Studies from Start to Finish Utilizing case studies, images, and questions, this session will review clinical scenarios, patient encounters, and ED challenges that nurses face every day. There will be a focus on triage, assessment tools, and discussion of current management options for a variety of medical patients.</p>	<p>Michael Gooch, MSN, RN, ACNP-BC, FNP-BC, CFRN, CEN, NREMT-P</p>
<p>Pediatric Orthopedic Trauma: Making Life Better for Broken Children Recognize common pediatric orthopedic injuries presenting to the ED including assessment, diagnosis and treatment modalities important for the emergency nurse to understand. Basic x-ray reading techniques and case studies will be discussed.</p>	<p>Emily Fox, MSN, RN, CPEN</p>
<p>Herbal Medications: Friend or Foe? Herbals are widely used by many patients. Nurses must be sure to ask if patients are using them. Some herbals interact with patient medications either increasing or reducing the intended effect. This session will increase your knowledge of herbs that can lead to complications.</p>	<p>Dennis Emerson, BS, RN</p>

3:45-4:45 pm

<p>“You Might be a Redneck Nurse if.....” Does every patient complaint start with “well, what had happened was...” or every patient tonight has had only “2” beers and was “minding his own business”, or just watching the bug zapper when “sum dude” came along and beat him up for no good reason. Then your patient might just be a redneck! Come share stories and giggles.</p>	<p>Pam Bartley, BS, RN, CEN, CCRN, CPEN</p>
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7:00-11:00 pm



Cinco de Mayo Party

Join us in celebrating the holiday in the SESS way!
Wear your favorite costume to celebrate this holiday, as we eat, drink, and dance our way through this evening event. Event is free to SESS full conference, or Saturday only attendees. Guest tickets available- see Registration information.

Sunday, May 6, 2012

7:45-8:15 am

Registration/Breakfast

8:30-9:30 am

Conflict Resolution Familiarize yourself with the various styles of conflict resolution and its benefits. Five strategies will be explored to help you improve your ability to deal with potentially explosive situations.	Robert Wilson Jr., MA
Endocrine Disorders: What Else is There Besides Diabetes? The pathophysiology and management strategies of the major endocrine disorders encountered in the ED will be discussed.	Michael Gooch, MSN, RN, ACNP- BC, FNP-BC, CFRN, CEN, NREMT-P
Management of the Pediatric Trauma Patient: Getting them Ready for Transfer to a Higher Level of Care Are you one of those nurses that gets nervous and scared when you care for a critically ill child. Come hear from a local pediatric transport team in how to prepare that child for transfer for a safe and effective higher level of care.	Michael Barakey, MPA, NREMT-P and Israel Medinea NREMT-P
Impact of Workplace Violence in the Emergency Setting Emergency nurses encounter patient who have experienced violent acts but nurses should not experience this violence in the first person. Violence recognition and prevention are skills which are imperative for emergency nurses.	Mary Alice Vanhoy, MSN, RN, CEN, CPEN, NREMT-P

9:45-10:45 am

Mass Casualty Incident Management for Hospitals Improve staff and leadership readiness in the management and response to multiple and mass casualty incidents while assisting EMS to effectively provide for the triage, treatment, and tracking of patients and documentation of care appropriate for the incident.	Judith Shuck, USN (Ret.), AS
Sudden death of a young athlete While the collapse of an athlete is not usual, the death of a young athlete is rare. Commotio Cordis is a rare but potentially lethal electrical disruption leading to ventricular fibrillation which occurs after a blunt, non-penetrating blow to the chest. Case studies will provide an understanding of Commotio Cordis including current and proposed prevention strategies.	Mary Alice Vanhoy, MSN, RN, CEN, CPEN, NREMT-P
Cutaneous manifestations of abuse Increase your assessment skills and hear from a child abuse expert about bizarre skin presentations and photographs that are signs of abuse vs. non-abuse.	Michelle Clayton, MD, MPH, FAAP
Mental Health First Aid Mental Health First Aid is a groundbreaking public education program that helps the public identify, understand, and respond to signs of mental illnesses, substance use disorders, risk factors and warning signs of mental health problems, builds understanding of their impact, and overviews common treatments.	Robert Wilson Jr., MA

11:00-12:00 pm

Angels in the ER The ER is a difficult and challenging place to be. Yet the same pressures and stresses that make this place so challenging also provide an opportunity to experience some of life's greatest wonders and mysteries. Share stories of hope at this closing experience.	Robert D. Lesslie, MD, MPH
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12:15-12:30 pm

Closing Remarks/Door Prizes/Next Year in North Carolina

Substitutes/Refunds/Transfers

If you register for SESS and are not able to attend, you may:

- Send a substitute in your place;
 - Or transfer your registration to the 2013 conference *additional fees may be incurred if registration fee increases for 2013*
- Cancellations before April 18, 2012 may receive a refund for 70% of the registration fee
 - Cancellations after April 18, 2012 are non-refundable

Americans With Disabilities Act

If you require special materials or services as covered under the Americans with Disabilities Act of 1990, please contact Jan Turner (see below for contact information). Requests must be received by April 2, 2012.

We love our children, however, children are not permitted into educational sessions, if you need child care services, please contact the hotel concierge.

Questions:

Registration: Jan Turner: Janturner@comcast.net 770-606-4666
Program: Ellen Ruja: rujae@musc.edu 843-412-3954
Exhibitors: Andrea Novak andrea.novak@sr-ahec.org 910-678-7216
General: Cathy Fox cfoxerrn@gmail.com 757-434-3433

REGISTRATION FEES

Pre-Session Fees: *no on-site registration available for pre-sessions

	4/18/12	4/18/12	Late	Late
Course	ENA Member	Non-ENA	ENA Member	Non-ENA
CEN Prep Only	\$250	\$300	\$300	\$350
CPEN Prep Only	\$250	\$300	\$300	\$350
SANE Prep Only	\$150	\$175	\$200	\$225
Combo: SESS/CEN	\$575	\$600	\$600	\$625
Combo: SESS/CPEN	\$575	\$600	\$600	\$625
Combo: SESS/SANE	\$495	\$520	\$545	\$570
Customer Service	\$75	\$100	\$100	\$125
Customer Service/SESS	\$425	\$450	\$475	\$500

Conference Registration Fees

	4/18/12	4/18/12	Late	Late	Onsite	Onsite
Course	ENA Member	Non-ENA	ENA Member	Non-ENA	ENA Member	Non ENA
3 day SESS	\$380	\$425	\$430	\$475	\$480	\$525
Friday only	\$200	\$225	\$250	\$275	\$300	\$325
Friday & Saturday	\$305	\$355	\$355	\$405	\$405	\$455
Saturday only (includes party ticket)	\$200	\$225	\$250	\$300	\$300	\$325
Saturday & Sunday (includes party ticket)	\$275	\$300	\$325	\$350	\$375	\$400
Sunday only	\$100	\$125	\$150	\$175	\$200	\$225

Guest Fees (a guest is considered a NON-RN)

	4/18/12	Late	Onsite
Party only (Saturday)	\$60	\$70	\$80
3 day conference (includes party ticket)	\$175	\$200	\$225

Friday Night Special Ticketed Event: American Rover Clipper Ship Excursion: \$30.00 per person*

*Tickets limited to first 90 paid participants

2012 SESS Registration Form

Register on line at the SESS website at: <http://www.southeasternseboardsymposium.org/register.htm>

Checks or money orders should be made payable to —"SESS" and mail with registration form to:

SESS c/o Jan Turner, 15 Benham Circle, Cartersville, GA 30120 (770-606-4666)

Paying by Credit card? Type: MasterCard Visa Discover AMEX

Card # _____ Exp date _____

Name as it Appears on Card _____ Authorized Signature _____

Check the pre-session or COMBO you wish to attend (only choose one pre-session) next to the appropriate Fee

On-site registration is not available for pre-sessions

Pre-Session Fees: *no on-site registration available for pre-sessions

Course	4/18/12	4/18/12	Late	Late
	ENA Member	Non-ENA	ENA Member	Non-ENA
CEN Prep Only	\$250__	\$300__	\$300__	\$350__
CPEN Prep Only	\$250__	\$300__	\$300__	\$350__
SANE Prep Only	\$150__	\$175__	\$200__	\$225__
Combo: SESS/CEN	\$575__	\$600__	\$600__	\$625__
Combo: SESS/CPEN	\$575__	\$600__	\$600__	\$625__
Combo: SESS/SANE	\$495__	\$520__	\$545__	\$570__
Customer Service	\$75__	\$100__	\$100__	\$125__
Customer Service/SES	\$425__	\$450__	\$475__	\$500__

Conference Registration Fees- CHECK the Event fee you will attend

Course	4/18/12	4/18/12	Late	Late	Onsite	Onsite
	ENA Member	Non-ENA	ENA Member	Non-ENA	ENA Member	Non ENA
3 day SESS	\$380__	\$425__	\$430__	\$475__	\$480__	\$525__
Friday only	\$200__	\$225__	\$250__	\$275__	\$300__	\$325__
Friday & Saturday	\$305__	\$355__	\$355__	\$405__	\$405__	\$455__
Saturday only (includes party ticket)	\$200__	\$225__	\$250__	\$300__	\$300__	\$325__
Saturday & Sunday (includes party ticket)	\$275__	\$300__	\$325__	\$350__	\$375__	\$400__
Sunday only	\$100__	\$125__	\$150__	\$175__	\$200__	\$225__

Guest Fees: # of Guests you are registering: _____ **Name(s) of Guest(s)** _____

	4/18/12	Late	Onsite
Party only (Saturday)	\$60__	\$70__	\$80__
3 day conference (includes party ticket)	\$175__	\$200__	\$225__

Total Enclosed: \$ _____

Attendee Information: PLEASE PRINT

ENA Member # _____ **attach copy of Current ENA membership card**

Name _____ Last 4 of SSN: XXX-XX-____-____-____-____

Home Address _____ City _____ State _____ Zip Code _____

(H)phone _____ (W) phone _____

Email _____

Employer _____ City _____ State _____

____ Special Needs/Food Allergies _____

____ Please do not share my information with attendees and exhibitors

Office Use: Date received _____ Paid by CK CC Cash Amount \$ _____ From _____
